**Overview**:

The following tools will assist you in making your Black Friday weekend a success.

**Store Action**:

* Review the Holiday Strategic Business Plans for Operations and Merchandise:  [DSGN > Home Page > Quick Links](http://www.google.com).
* Prepare for Presale items from 11/24-11/27:
  + Details in Holiday Strategic Business Plan – Operations
  + Print copies of the [Black Friday Presale Order Form](http://www.google.com) and keep them in departments not close to a WSO computer. If a customer wants to continue shopping while the associates processes the order, associates can fill out a customer’s information on the form, compete the sale, find the customer, and escort them to the registers.
* Print and review the Black Friday Checklist (attached) with all managers. This tool will keep you organized during the busy weekend.
* Plan for your WOW Store Tours as notes in the Holiday Strategic Business Plan – Ops.
* Use the Holiday Feedback link that will appear on [DSGN > Home Page > Quick Links](http://www.google.com)to share the good and where there are opportunities with holiday planning and execution.

**Contact**:

Your District Manager or [abc@gmail.com](mailto:abc@gmail.com).